



SEPTEMBER EXHIBITOR NEWSLETTER

We look forward to welcoming you to **APEX EXPO 2027** the largest event in North America for electronics manufacturing!

2027 Show Hours

Tuesday 10:00 am – 6:00 pm
Wednesday 9:00 am – 6:00 pm
Thursday 9:00 am – 2:00 pm

Coming Soon!

Exhibitor Registration
Exhibitor Service Manual

NEW! Exhibitor Networking Functions

Authorized exhibitor networking functions have been expanded to include both Tuesday and Wednesday evenings, providing events take place after 6:00 pm and are pre-approved by the Global Electronics Association. [Submit your form for approval today!](#)

NEW! APEX EXPO Golf Outing

APEX EXPO 2027 will host a Golf Outing on **Sunday, April 4, 2027**, at Coyote Hills Golf Course in Fullerton, California.

Coyote Hills Golf Course features 18 championship holes co-designed by PGA Tour legend Payne Stewart and renowned architect Cal Olson. This par-70 course stretches 6,510 yards and offers panoramic views of the Los Angeles skyline and Orange County. Known for its beautiful natural surroundings and thoughtfully crafted design, Coyote Hills is considered one of Southern California's most memorable golf experiences.

Golf registration will open in late September.

[Golf Outing Sponsorship Opportunities](#) are available including:

- Welcome Bag Sponsor
- Golf Ball Sponsor
- Beverage Cart Sponsor
- Visor Sponsor
- Golf Towel Sponsor
- Longest Drive

Showcase your company while supporting one of APEX EXPO's newest networking experiences.

Returning for 2027! Technology Theater

Following its debut at APEX EXPO 2026, the **Technology Theater returns for 2027**, bringing together companies shaping the future of next-generation design and simulation solutions — from advanced packaging to system-level integration.

Unlike the technical conference, which is non-commercial in nature, **Technology Theater presentations are specifically designed to promote your products, services, and expertise** to the APEX EXPO audience. Demonstrate your solutions, share real-world applications, highlight new innovations, and connect your technology directly to the challenges facing today's electronics industry. Space is limited — [Secure your presentation slot before they sell out!](#)

Advertising & Sponsorship Opportunities

Conference e-brochure Digital Ads: One of the most overlooked opportunities for high-impact brand exposure! Increase your brand awareness by reaching one of the event's largest audiences with a digital ad in the Conference e-Brochure. Your ad is expected to generate 500,000+ impressions among a global audience, including attendees and industry professionals from the U.S., Asia, Mexico, France, the U.K., Germany, and beyond.

Preshow Email Banner Ads: Distribution reaches 80,000+ key industry leaders and decision makers.

Supporting Sponsor: Logo prominently displayed on event signage, at the exhibit hall entrance, in the Show Directory, and on the event website.

Reusable Water Bottles (Exhibitor Provided): Every conference attendee will receive your logo branded reusable water bottle for filling at water stations throughout the meetings/conference area during the event.

Opening Keynote Sponsorship: Opportunity to showcase your brand at the opening keynote with a 2-minute opening and company brochures placed on attendee seats.

Don't miss the opportunity to elevate your visibility and keep your brand in front of key industry decision-makers by securing an [Advertising Opportunity](#) or becoming a [Sponsor](#).