



by Global Electronics Association

april 3-8, 2027

anaheim convention center • ca

meetings + courses • april 3-8

conference • april 5-8

exhibition • april 6-8

exhibitor prospectus 2027

apexexpo.org | [#apexexpo](https://twitter.com/apexexpo)



APEX EXPO 2027 exhibitor prospectus

ABOUT APEX EXPO

APEX EXPO is the largest event in North America for printed board design and fabrication to electronics assembly and testing – bringing together thousands of qualified buyers, decision-makers, engineers, and manufacturing professionals from around the world.

As an exhibitor, you'll have the opportunity to showcase your latest products, technologies, and solutions to a highly targeted audience actively seeking new suppliers, innovative technologies, and strategic partnerships. The event's comprehensive program – including the **Advanced Electronic Packaging Conference (AEP) 2027, Professional Development Courses, Standards Development, and Certification** programs – attracts engaged attendees who influence purchasing decisions across the electronics manufacturing supply chain.

Whether your goal is to generate qualified leads, strengthen relationships with existing customers, launch new products, or increase brand visibility, APEX EXPO provides a platform to grow your business and connect with the industry professionals who matter most.



RESERVE YOUR SPACE AT APEX EXPO 2027

WHY EXHIBIT

PCB fabricators, designers, OEMs, EMS companies, and other key players from across the electronics manufacturing supply chain attend APEX EXPO. This is your opportunity to connect with North America's largest and most qualified audience of buyers, engineers, decision-makers, and manufacturing professionals.

Strengthen relationships with existing customers, generate high-quality leads, launch new products, and build valuable connections with prospective clients and industry leaders—all in one place. Whether your goal is to increase brand awareness, expand your customer base, or accelerate sales, APEX EXPO provides the ideal platform to grow your business.

TO RESERVE A BOOTH

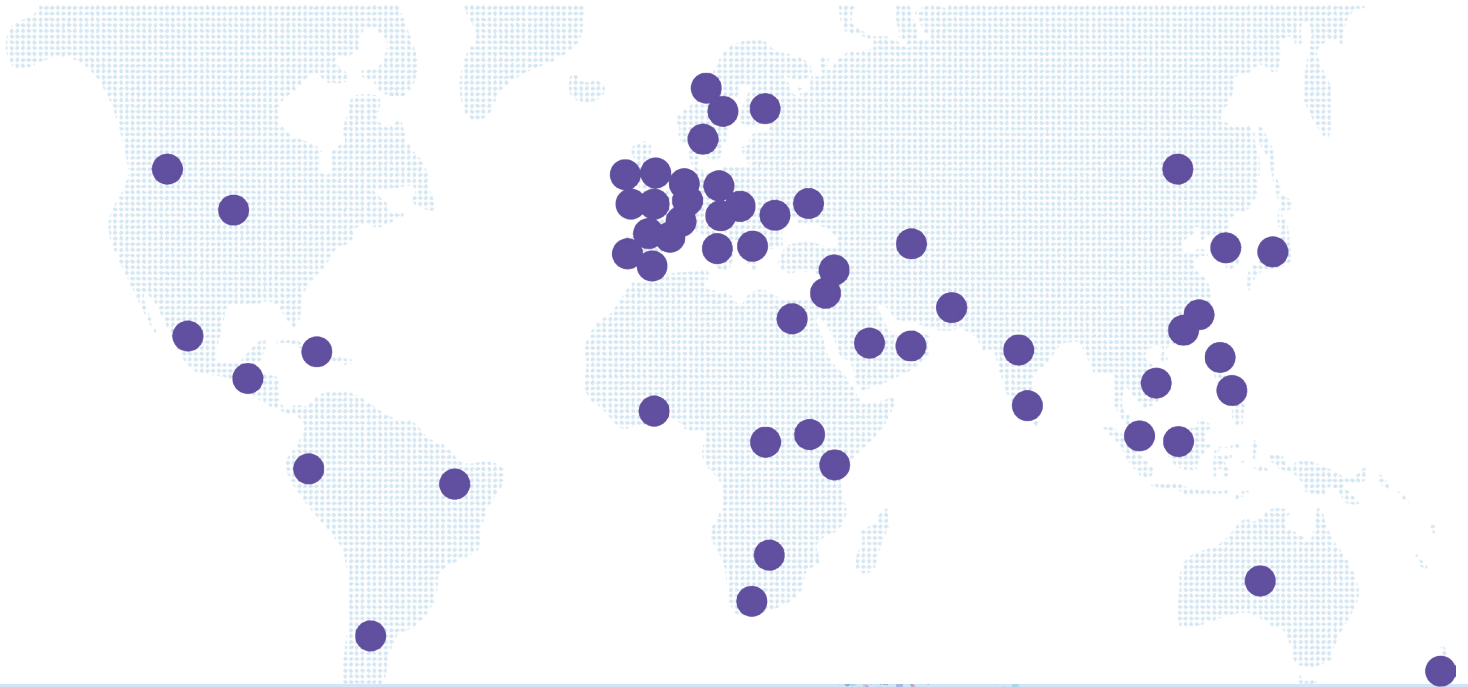
Visit: **www.apexexpo.org**
or contact: Kim DiCianni,
Director, Trade Shows & Events
at **KimDiCianni@electronics.org**, +1-847-597-2823, or Alicia
Balonek, Senior Director Trade
Shows & Events at **AliciaBalonek@electronics.org**,
+1-847-597-2898.

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78% ^{OF} **ATTENDEES**

**IDENTIFY THEMSELVES AS
KEY BUYERS OR INFLUENCERS**

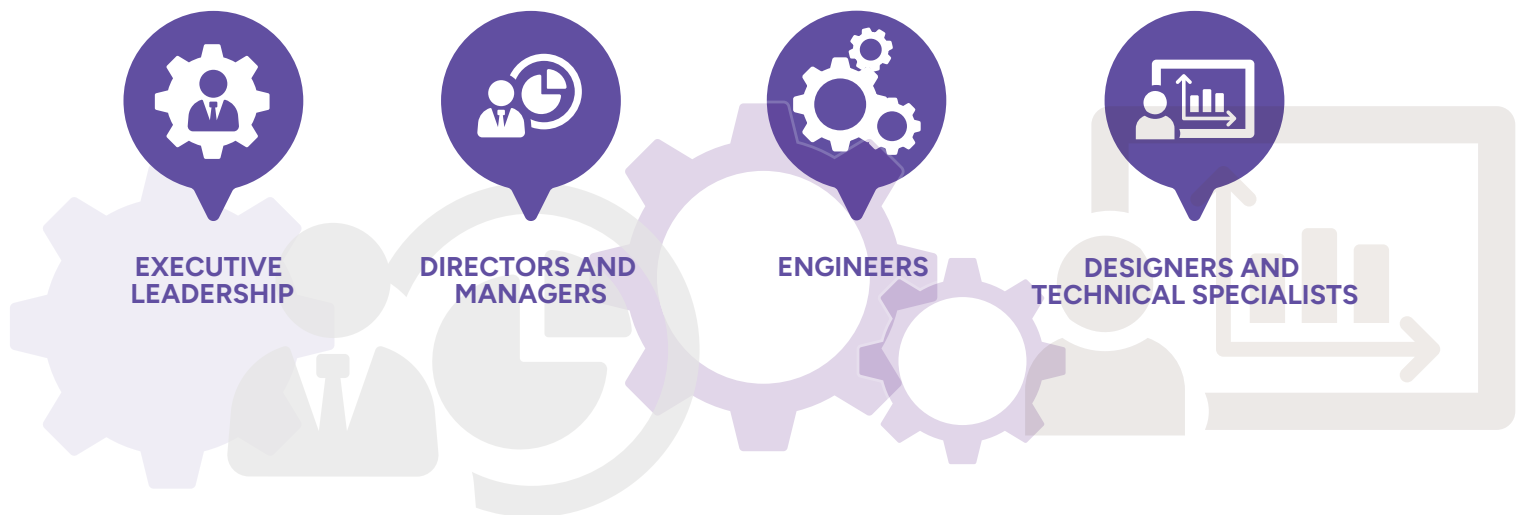
APEX EXPO 2026 welcomed **7,192** total visitors from **50** countries



INDUSTRY SECTORS REPRESENTED BY APEX EXPO ATTENDEES

- Aerospace
- Automotive/Transportation
- Communications Infrastructure Equipment
- Consumer Technology
- Defense/Military
- Energy/Industrial
- Medical/Instrumentation
- Recreational
- Semiconductors
- Off-Highway

WHO YOU'LL MEET



ATTENDEES VISIT APEX EXPO TO ...

1. Exposure to New Products/Find New Suppliers
2. Network with Industry Experts
3. Visit Existing Suppliers
4. Training & Education

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ATTENDEE MAIN INTERESTS

- Assembly
- Emerging Technologies
- Quality, Reliability and Testing
- Printed Electronics
- PCB Fab
- PCB Design
- Factory of the Future (Smart Factory, IoT)
- Advanced Packaging
- Cleaning and Coating
- Box Build
- Wire Harness Manufacturing
- Operator Training
- Environmental/Safety and Compliance

ATTENDEE PURCHASING POWER

MAKE FINAL DECISION

25%

RECOMMEND/INFLUENCE

53%

ATTENDEES PLANNING TO BUY

66% OF ATTENDEES INDICATED THEY WILL BE MAKING A PURCHASE WITHIN THE YEAR.

nearly 60% OF SURVEY RESPONDENTS INDICATED THE SHOW HAS AN IMPACT ON THEIR BUYING DECISIONS THROUGHOUT THE YEAR.

TESTIMONIALS

This year's APEX turned out to be the best I've attended in years. I was able to make dozens of substantial contacts and potential opportunities.

- Noriaki Miyake, General manager of product development, AGC Inc

APEX Expo is the one place you can network, see trending new or improved technologies that can directly improve your own manufacturing needs.

- Don Morgenstern, National Sales Manager, VJ Electronics

I greatly value the ability to interact with industry experts and meet face to face with current and potential suppliers. Seeing the latest technology on the exhibition floor has always been very beneficial to me.

- Hideyuki Masui, Sales Manager, Hlrox

It is great to see existing and new providers of products and services. The APEX EXPO exhibits have been a good go to place to learn about products that lead to purchases.

- Todd Hector, Executive Vice President, Avant Technology

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TESTIMONIALS

APEX is the place to be if you are part of the Electronic Industry.

- Keith Sweatman, Director, Nihon Superior Co., Ltd.

The ability to explore and assess a wide range of solutions in one place, combined with the opportunity to connect with knowledgeable industry professionals who were eager to share their expertise, made the experience exceptionally valuable.

- Tony Hung, Quality Manager, Kingston

Outstanding event showcasing the latest innovations in electronics manufacturing.

- Jeff Armato, Executive Vice President, Tecan CDMO Solutions

PARTNER WITH GLOBAL ELECTRONICS ASSOCIATION TO ACCELERATE YOUR SUCCESS

APEX EXPO is the largest event in North America focused on printed board design and fabrication, electronics assembly and test. As an exhibitor at this show you can reach **over 7,000 key decision makers and buyers**. No other event in North America delivers comparable face-to-face buying power for electronics manufacturing.

Every representative of the supply chain – PCB manufacturers, designers, OEMs, EMS companies and more – come together at **APEX EXPO**. This global electronics industry event allows product designers, technical experts and company executives from around the world to collaborate on **NEW IDEAS**.

CATEGORIES ATTENDEES SPECIFY, RECOMMEND TO BUY

- Adhesives & Dispensers
- Assembly Chemicals & Materials
- Automated Test Equipment
- Cleaning Equipment & Supplies
- Components, Connectors, Fasteners
- Component Prep & Placement
- Conductive Yarns & Fibers
- Drilling, Routing & Tooling Equipment
- EMS/Contract Assembly
- PCB Chemicals & Materials & Equipment
- Photovoltaics/Solar
- Printed Boards/Flex Circuits
- Printed Electronics
- Production Hand Tools & Fixtures
- REACH/RoHS Compliance Services
- Reflow & Wave Soldering Systems
- Rework, Repair Tools & Kits
- Services: CAD, CAM, MES, etc.
- Software: CAD, CAM, MES, etc.
- Stencil Printing Systems
- Test/Inspection Systems

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SOME OF THE TOP CUSTOMERS AND OEMS HAVE PREVIOUSLY ATTENDED APEX EXPO

Airbus	Foxconn	Qualcomm
AMD	Garmin	Raytheon
Amazon Project Kuiper	GE Aerospace	Rivian
Anduril	General Atomics	Robert Bosch
Apple	General Dynamics	Rocket Lab
Aptiv	Google	Rockwell Collins
Asteelflash-USI	Green Circuits	Rolls-Royce Corporation
Ball Aerospace & Technologies	Hewlett-Packard	Safran Aerospace
BAE Systems	Honeywell Aerospace	Samsung
Blue Origin	Hologic	Schneider Electric
Boeing	IBM	Seagate Technologies
Bosch	Incap Electronics	SFO Technologies
Bose Corporation	Intel	Silicon Forest Electronics
Boston Scientific	Jabil	Skyworks Solutions
Cadence Design Systems, Inc.	John Deere	Sony Ericsson
Canon	Johnson Controls	SpaceX
Celestica	Kimball Electronics	Spartronics
Cirtronics	L-3 Communications	Sumitronics
Cisco Systems	Lockheed Martin	Tesla
Collins Aerospace	Medtronic	Toyota
Continental AG	Motorola	TTM
Dassault Systems	National Instruments	Vanguard EMS
Dell	NEC	Viasat
Delphi	Nikon	VIRTEX
Eastman Kodak Company	Nokia	Western Digital
Eaton	Northrop Grumman	Whizz Systems
Ericsson	NXP Semiconductors	Wistron
Federal Electronics	Paramit	Wolfspeed
Flex	Plexus	Zollner Electronics
Ford Motor Company	Polaris	

ANAHEIM WELCOMES BACK APEX EXPO



APEX EXPO 2027 will be held at the Anaheim Convention Center in Anaheim, California. Whether you're attending for business or extending your stay, Anaheim offers something for everyone. From world-famous attractions and exceptional dining to live entertainment, shopping, and professional sports, there's plenty to experience beyond the show floor.

Turn your business trip into a memorable getaway and start planning your visit at www.visitanaheim.org/attend.



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OUR COMMITMENT TO ENSURE QUALIFIED ATTENDEES

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**APEX EXPO IS THE PREMIERE EVENT IN NORTH AMERICA
FOR THE ELECTRONICS INDUSTRY**

EXHIBIT SPACE IS SELLING QUICKLY!

**CONTACT US TODAY TO MAKE SURE YOU ARE PART OF NORTH
AMERICA'S LARGEST ELECTRONICS MANUFACTURING SHOW.**

APEXEXPO.ORG | #APEXEXPO



Trade Show Executive's
**NEXT
50** Honored as one of the
50 Fastest-Growing
Shows of 2024

