



3.14-3.19
meetings & courses
3.16-3.19
conference
3.17-3.19
exhibition
ANAHEIM CONVENTION
CENTER | CA

On-Site Information

Welcome to APEX EXPO! For questions regarding any of the information found on this flyer or if you need assistance at the show, please visit the Show Office, located across from registration in Hall C.

Show Hours

Tuesday, March 17	10:00 am – 6:00 pm
Wednesday, March 18	9:00 am – 6:00 pm
Thursday, March 19	9:00 am – 2:00 pm

Lottery Draw for 2027 Booth Selection: Exhibitors are invited to draw their lottery number for the APEX EXPO 2027 Initial Booth Space Selection. Lottery numbers will be drawn by random selection in the Show Office.

Show Office – Hall C near registration

Exhibitor Service Center – Hall D, behind the 500 aisle

Lead Retrieval – Hall C, next to exhibitor registration

Exhibitor Registration – Hall C

Press Office – 213A second level

Lost and Found – Show Office, Hall C

First Aid – Hall B Lobby

Exhibitor Registration hours:

Sunday, March 15	7:00 am – 6:00 pm
Monday, March 16	7:00 am – 6:00 pm
Tuesday, March 17	7:00 am – 5:00 pm
Wednesday, March 18	7:00 am – 5:00 pm
Thursday, March 19	7:00 am – 1:00 pm

Exhibitor Badges and Wristbands: *Thursday through Saturday, exhibitors must obtain a wristband at the Exhibitor Check-In desk located at the entrance of Hall D to obtain a wristband to gain access to the show floor. Beginning on Sunday, badges are required.*

Badge Colors

Lime Green and Magenta: Attendees

Light Blue and Lime Green (E on header): Exhibitors

Exhibitor Exhibit Hall Access:

Thursday, March 12	8:00 am – 7:00 pm
Friday, March 13 – Monday, March 16	7:00 am – 7:00 pm
Tuesday March 17 – Wednesday, March 18	7:00 am – 6:00 pm
Thursday, March 19	7:00 am – 10:00 pm
Friday, March 20	7:00 am – 10:00 pm
Saturday, March 21	7:00 am – 12:00 pm

If admittance to the exhibit floor is required at any other time, permission must be obtained from Show Management by completing a Special Work permit. Special Work permits can be obtained at Exhibitor Registration or in the Show Office.

Internet Access: The exhibit halls will not be equipped with free wireless internet. If you require an internet connection or internet access for your booth, you need to order it through Smart City Networks.

Cashless Transactions The Anaheim Convention Center accepts only credit or debit cards, Apple Pay, and Google Pay at locations that require payment, such as parking and food stand locations.

Move-In Deadline: All booths must be occupied and completely set up by 5:00 pm on Monday, March 16. Exceptions will be granted providing advance notification is sent to KimDiCianni@electronics.org. If notification of late move-in is not submitted in advance of move-in and space is not completely set by 5:00pm on Monday, March 16, space will be considered abandoned, and Show Management will repurpose the space as they see fit.

Off-Hours Booth Activity Private demos are allowed on show days only, during non-show hours. However, Show Management must be notified in advance. Please see a Global Electronics Association staff member in the show office for details.

Carpeting / Booth Vacuuming: Although carpeting is installed clean, because carpeting is installed during move-in, we highly recommended you order a protective covering (visqueen), to maintain the cleanliness of your carpeting and protect it from excess debris. If you're utilizing the services of an Exhibitor Appointed Contractor (EAC) and they apply visqueen to your carpeting during move-in, it is the responsibility of the EAC to remove the visqueen prior to show opening.

Marshaling Yard: All vehicles (trucks, POVs, etc.) delivering and/or picking up freight must check in at the Marshaling Yard before proceeding to the Convention Center docks.

Union Jurisdictions: California is NOT a "right-to-work" state. The installation and dismantling of prefabricated displays come under the jurisdiction of the Painters decorator's union. Union Labor is available to assist in the installation and dismantling of exhibit booths. Exhibit labor, freight and rigging labor, electricians and plumbers can be arranged for at established rates, using the enclosed order forms.

Labor: Painter's decorator union exhibit labor claims jurisdiction for installation and dismantling. However, one (1) full-time exhibiting company employee may work without tools for thirty (30) minutes on the installation (move in) and (30) thirty minutes on the dismantle (move out), without union labor. Exhibitors are not permitted to use tools of any type (screwdrivers, hammers, electric drills, power saws, etc.) on booths of any size. Exhibitors may handle and set out the products they manufacture; however, all background materials-display boards, back drops, stands-anything products are displayed upon, attached to, or made part of and laying of floor tile and carpets must be installed by union labor. If union labor is needed, exhibitor personnel may work alongside the union on a one-to-one basis.

Material Handling: The Teamsters have jurisdiction over all unloading and loading of materials including jurisdiction over the operation of all material handling equipment – this includes all dollies and hand trucks. Exhibitors may carry only what 1 person can manage in one trip, using no equipment. No hand carried items may come through the loading dock.

Empty Removal: Once your crates, boxes, skids, etc. are completely unpacked and empty, be sure to label them with "empty" as soon as you are ready for them to be removed. Crate return is not conducted in reverse order of crate pick-up, so there is no advantage to waiting until the last minute to label your empties.

Age Restriction Individuals under the age of 18 (including infants) will not be permitted on the exhibit floor at any time during move-in or move-out, regardless of affiliation or circumstances.

Alcoholic Beverages & Outside Food: Alcoholic beverages and outside food are *not* allowed in the exhibit hall at any time.

Aisle Space All signage, graphics, booth structures, product displays, robots, demonstrations, and other display elements must remain within the confines of the assigned booth space and may not protrude into aisles or adjacent booths. Distribution of literature, promotional materials, or giveaways in the aisles or outside the exhibitor's assigned booth space is strictly prohibited.

Booth Display Regulations All exhibit booths must comply with the published exhibit booth [Display Regulations](#). Please carefully review these regulations before setting up your booth to ensure you are in compliance.

Booth Displays Regulation Violations Any booth found in violation of these regulations will be required to make the necessary modifications to achieve compliance. All expenses incurred to rectify a booth violation are the responsibility of the exhibitor. Failure to comply with these regulations will result in the exhibiting company being moved to the end of the space selection process for the following year's exhibition, regardless of the lottery number drawn. This applies to exhibitors who place signage, monitors, carts, racks, display counters, or any other properties within their exhibit booth that obstruct the line of sight to neighboring exhibitors.

Code of Conduct: We believe our community should be truly open for everyone. As such, we are committed to providing a friendly, safe, and welcoming environment for all and as such, all attendees, exhibitors, sponsors, speakers, instructors, attendees, volunteers, media, show contractors and staff are expected to follow our [code of conduct](#) when communicating with each other before, during and after the event to ensure a positive experience for everyone.

Demonstrations Exhibitors should conduct sales presentations and product demonstrations in a manner which ensures all exhibitor personnel and attendees are within the contracted exhibit space and not encroaching on the aisle or neighboring exhibits. It is the responsibility of each exhibitor to arrange displays, product presentation, audio visual presentations and demonstration areas to ensure compliance.

Photography and Video Recording: Photography and video recording of any exhibit are not permitted unless authorized by the exhibitor.

Security: Although Show Management provides 24-hour perimeter exhibit hall security, each exhibitor is responsible for their materials, equipment, display, etc., at all times. **Do not leave items of value in your booth unattended without taking security precautions.**

Sound Levels In order to maintain fair exhibiting environment for all exhibitors, the sound/noise emanating from a booth may not exceed an average of 80 decibels as measured from mid-aisle.

Suitcasing Policy: The Global Electronics Association does not permit solicitation from non-exhibiting companies. Any individual observed participating in activities to solicit or sell products to event attendees or exhibitors without having a booth at the event will be asked to leave immediately. Please immediately report suitcasing activities to the show office.

Concessions/Coffee: Java City is located in the lobby area of Hall C. Concessions and specialty food carts are available in the exhibit halls.

Taxis, Uber & Lyft are easily accessible at the Convention Center, major hotels, airport and other destinations and attractions.

Parking – Ample parking is available at the Anaheim Convention Center. Parking rates vary and start at \$20 per day and require payment upon entry.

FedEx Office Print & Ship Center

ANAHEIM MARRIOTT: 700 W Convention Way | +1 657-722-6083

ANAHEIM HILTON: 777 Convention Way | +1 714-621-0028

Move-Out: A Move-Out Bulletin will be distributed to each booth on Wednesday morning and will include complete move-out instructions. No material may be dismantled, packed, loaded or removed prior to 2:00 pm, Thursday, March 19. All exhibits are to be occupied and in operation until this time. Any exhibit materials remaining on the show floor at 12:00 pm on Saturday, March 21 (without a Material Handling form turned into Shepard AND a carrier on site for pick-up) will be forced from the floor and either returned to the advance receiving warehouse or re-routed via a carrier of Shepard's choosing.

Utilities: Utilities will be turned off shortly after the show closes on Thursday. If services are required past this time for any reason, advance arrangements must be made at the Exhibitor Service Center.

Empty Return: Empty crate return will begin as soon as the aisle carpet is removed and will take approximately ten hours to complete. Remember to take this into consideration when making your travel arrangements.

Official Show App - For IOS and Android Users



Scan the QR code below to automatically receive photos you appear in during APEX EXPO



Reserve your hotel rooms for 2027 with our official housing partner, OnPeak in the show office.

APEX EXPO Future Dates

April 6-8, 2027 | Anaheim Convention Center

April 4-6, 2028 | Anaheim Convention Center

April 10-12, 2029 | Anaheim Convention Center