



FEBRUARY EXHIBITOR NEWSLETTER

We look forward to welcoming you to **APEX EXPO 2026!**

Exhibitor Move-In

Exhibitor move-in for APEX EXPO follows a targeted schedule, meaning each exhibitor is assigned a specific date and time for their shipments to arrive. Refer to the target move-in plan in the [Exhibitor Service Manual](#) for the day and time scheduled for your booth.

Move-In Deadline – plan your travel accordingly!

All booths must be occupied and completely set up by 5:00 pm on Monday, March 16. Exceptions will be granted providing [advance notification](#) is sent to KimDiCianni@electronics.org. If notification is not submitted in advance of move-in and space is not set by 5:00pm on Monday, March 16, the space will be considered abandoned, and Show Management will repurpose the space accordingly.

VIP Passes for Your Customers

This pass waives the Event Essentials (Exhibit Hall Only) registration fee. Log in to your [Exhibitor Resource Center](#). Once logged in, click the **Register Now** button to open your company's registration page. Under the **Invite a Customer** tab, you can customize and send VIP passes.

Complimentary Marketing Materials

To help you promote your participation in **APEX EXPO**, we created a variety of [banners](#) for your company website and for your sales team to include in their emails.

Your Partner in Amplifying Your APEX EXPO 2026 News

Your company's innovations are part of what make this event the must-attend electronics manufacturing conference. That's why our team is here to be your partner in sharing your news with the industry. As your amplification partner, we are ready to help you extend your reach. We can share your press releases, product announcements, and demo highlights through our social channels, on-site coverage, and curated media communications ensuring your innovations gain the visibility they deserve. To learn more contact: communications@electronics.org.

Photography and Video Recording

To address the ongoing concerns regarding unauthorized photography and video recording of machinery at the event, we will be implementing the following measures for APEX EXPO 2026 to help protect your intellectual property and discourage unauthorized photography.

Four dedicated security officers will be positioned throughout the exhibit hall, each assigned to a specific quadrant. These officers will be easily identifiable by vests marked "Intellectual Property" and will be actively present during exhibitor move-in on Monday afternoon and evening, when these situations most often arise. They will also continue to monitor the exhibit hall on show days throughout show hours.

If you or a member of your booth staff notices someone taking photos, simply alert one of these officers and provide a brief description of the individual. The officer will promptly and discreetly engage event security to assess the situation and take appropriate action.

What You Can Do...

Use Visible "No Photography" Signage

- "No Photography or Video Without Permission"
- "Proprietary Equipment – No Photos Allowed"
- Use icons  

Train Booth Staff to Intervene Politely but Firmly. Most issues happen because staff is hesitant to say something.

Register Booth Staff

Save time and avoid long lines by registering your booth staff in advance of the show! Log in to the [Exhibitor Resource Center](#) to register your team and to take advantage of the complimentary conference registration included with your booth.

Important Dates and Deadlines

Order the Pre-show Attendee List	NOW
Orders for Turnkey Booths	February 13, 2026
Exhibitor Appointed Contractor Notification	February 13, 2026
Advance Rate for Audio Visual Orders	February 24, 2026