



JANUARY EXHIBITOR NEWSLETTER

Happy New Year! We look forward to welcoming you to **APEX EXPO 2026** and the **Advanced Electronic Packaging Conference 2026 – Component-to-System-Level Integration**, the largest event in North America for electronics manufacturing!

Company Profile for Printed Show Directory

Deadline: January 16, 2026

- From your dashboard, under Company Profile:
- Update your company listing
- Upload your logo for both online and printed materials
- Select your product categories and related details

Log in to the [Exhibitor Resource Center](#)

- Enter the primary contact's email address to log in.
- If this is your first time, you'll automatically receive an email with a link to create your password.
- Once logged in, you may add additional team members under Users.

Show Directory Ads & Additional Listings

Deadline: January 16, 2026

Maximize Your Impact by advertising in the Show Directory – A Year-Round Resource for Event Attendees! Or take advantage of an additional listing to promote a specific brand or division.

[Secure your ad and/or additional listings today!](#)

VIP Passes for Your Customers

This pass waives the Event Essentials (Exhibit Hall Only) registration fee. Log in to your [Exhibitor Resource Center](#). Once logged in, click the **Register Now** button to open your company's registration page. Under the **Invite a Customer** tab, you can customize and send VIP passes.

Complimentary Marketing Materials

To help you promote your participation in **APEX EXPO**, we created a variety of [banners](#) for your company website and for your sales team to include in their emails.

Additionally, we have created sample social media posts to support your promotion on X, Facebook, LinkedIn, and Instagram.

[Download the Social Media Toolkit](#) to access these sample posts, or feel free to create your own—and be sure to use the event hashtag: **#APEXEXPO!**

Exhibitor Move-In

Exhibitor move-in for APEX EXPO follows a targeted schedule, meaning each exhibitor is assigned a specific date and time for their shipments to arrive. Refer to the target move-in plan in the [Exhibitor Service Manual](#) for the day and time scheduled for your booth.

Move-In Deadline – plan your travel accordingly!

All booths must be occupied and completely set up by 5:00 pm on Monday, March 16. Exceptions will be granted providing [advance notification](#) is sent to KimDiCianni@electronics.org. If notification is not submitted in advance of move-in and space is not set by 5:00pm on Monday, March 16, the space will be considered abandoned and Show Management will repurpose the space accordingly.

Changes to Shepard's Material Handling Rates

- Exhibitors will now be billed **per pound**, eliminating the per-hundredweight calculations making charges easier to understand, estimate, and budget.
- There's **one simple rate**, whether your materials are crated or uncrated.
- The **same rate applies** for advance warehouse and show site deliveries, providing shipments arrive on schedule.
- The **200-lb minimum has been eliminated**, so you only pay for what you ship.
- The rate **includes reweighs, special handling, and marshalling yard fees**, helping avoid unexpected add-ons.

Important Dates and Deadlines

Secure advertising and/or sponsorships	Now
Order the 2026 pre-show attendee list	Now
Artwork for Show Directory Ads	January 16, 2026
Exhibitor Product Showcase Corridor	January 16, 2026
Exhibitor Listings for Show Directory	January 16, 2026
First Day for Warehouse Deliveries	February 6, 2026
Discount Price Deadline for Shepard	February 6, 2026
Target Move-in Change Requests	February 6, 2026