DECEMBER EXHIBITOR NEWSLETTER

We look forward to welcoming you to **APEX EXPO 2026** and the **Advanced Electronic Packaging Conference 2026 – Component-to-System-Level Integration**, the largest event in North America for electronics manufacturing!

Exhibitor Service Manual – NOW AVAILABLE!
To begin placing your orders, please follow these steps:

If you're a returning user, log in to **ExhibitorPro** with your existing credentials to begin preparing for the event.

If you're a first-time user, follow the steps below to activate your ExhibitorPro account.
1. Visit ExhibitorPro at **exhibitorpro.shepardes.com**.
2. To activate your account, you'll need to create a password. Click "**Reset Password**" to receive an email with a link to set your credentials and log in.

Upon logging in, you'll see a list of all active events associated with your account. Select **APEX – 2026** to begin your review.

Questions? Contact Shepard's Help Desk
Phone: +1 866-366-7428 | Email: orders@shepardes.com

Company Profile for Printed Show Directory
Deadline: January 16, 2026
- From your dashboard, under Company Profile:
- Update your company listing
- Upload your logo for both online and printed materials
- Select your product categories and related details

Log in to the **Exhibitor Resource Center**
- Enter the primary contact's email address to log in.
- If this is your first time, you'll automatically receive an email with a link to create your password.
- Once logged in, you may add additional team members under Users.

Exhibitor Networking Functions
Authorized exhibitor networking functions are allowed on Wednesday, March 18, 2026, after 6:00 pm and must receive **prior authorization** from the Global Electronics Association. Any event(s) held outside of this timeframe are in violation of the event **hospitality policy.**

Exhibitor Registration
Save time by registering your booth staff in advance of the show!

Log in to the **Exhibitor Resource Center**
- Enter the primary contact's email address to log in.
- If this is your first time, you'll automatically receive an email with a link to create your password.
- Once logged in, you may add additional team members under Users.
- From the main dashboard, click Register Now and you will be taken directly to your company's registration page

Complimentary Marketing Materials
To help you promote your participation in **APEX EXPO**, we created a variety of **banners** for your company website and for your sales team to include in their emails.

Additionally, we have created sample social media posts to support your promotion on X, Facebook, LinkedIn, and Instagram. **Download the Social Media Toolkit** to access these sample posts, or feel free to create your own—and be sure to use the event hashtag: **#APEXEXPO**!

VIP Passes
Log in to your **Exhibitor Resource Center**. Once logged in, click the **Register Now** button to open your company's registration page. Under the **Invite a Customer** tab, you can customize and send VIP passes. **This pass waives the Event Essentials (Exhibit Hall Only) registration fee.**

Advertising and Sponsorship Opportunities
Promote your brand in advance of the event and onsite via one of our many **advertising opportunities** ensuring your message reaches your target audience at every stage of the event.

Whatever your budget, we have several **sponsorship opportunities** to help elevate your visibility and strengthen your brand.

Important Dates and Deadlines

Secure advertising and/or sponsorships	Now
Order the 2026 pre-show attendee list	Now
Exhibitor Service Manual	Available Now!
Artwork for Show Directory Ads	January 16, 2026
Exhibitor Product Showcase Corridor	January 16, 2026
Exhibitor Listings for Show Directory	January 16, 2026