

NOVEMBER EXHIBITOR NEWSLETTER

We look forward to welcoming you to APEX EXPO 2026 and the Advanced Electronic Packaging Conference 2026 – Component-to-System-Level Integration, the largest event in North America for electronics manufacturing!

The Exhibitor Resource Center is where you'll find everything you need to prepare for APEX EXPO 2026.

Logging In

- Visit the Exhibitor Resource Center.
- Enter the primary contact's email address to log in.
- If this is your first time, you'll automatically receive an email with a link to create your password.
- Once logged in, you may add additional team members under Users.

Company Profile for Printed Show Directory

- From your dashboard, under Company Profile:
- Update your company listing
- Upload your logo for both online and printed materials
- Select your product categories and related details
- Set appointment times for attendees under Schedule Appointments

Important: Please update your company listing for the printed directory by January 16, 2026.

Exhibitor Registration - Save time by registering early!

- From the main dashboard, click Register Now
- You will be taken directly to your company's secure registration page

Exhibitor Networking Functions

Authorized exhibitor networking functions are allowed on Wednesday, March 18, 2026, after 6:00 pm and must receive prior authorization from the Global Electronics Association. Any event(s) held outside of this timeframe are in violation of the event hospitality policy.

Advertising Opportunities

Promote your brand in advance of the event and onsite via one of our many <u>advertising opportunities</u> from the conference brochure to show directory and from advertisement boards to email banner ads—we've got you covered ensuring your message reaches your target audience at every stage of the event.

Sponsorship Opportunities

Lanyards, Water Bottles, and Receptions—Oh My! Whatever your budget, we have several <u>sponsorship opportunities</u> to help elevate your visibility and strengthen your brand.

Exhibiting Made Easy!

Say goodbye to the stress of trade show setup with <u>our turnkey booth package!</u> Designed for convenience and style, our hassle-free solution ensures your booth is set up and ready to go the moment you arrive. Available for both 10x10 and 10x20 booths.

Package Includes:

- Carpeting and vacuuming prior to show opening
- Furnishings to create a welcoming space for visitors
- A sturdy hardback wall for company branding

No setup time, no headaches—just walk in and focus on connecting with your audience. Reserve your turnkey booth today and enjoy stress-free exhibiting!

Official Event Hotels

In partnership with onPeak, we have secured discounted rates at a selection of <u>Anaheim hotels</u>. We know plans change, so to help ease your travel planning, onPeak, the only official hotel provider for APEX EXPO 2026, offers convenient hotel options with flexible change and cancellation policies. We encourage you to book through them early for the best selection and price.

Important Dates and Deadlines

Secure advertising and/or sponsorships
Order the 2026 pre-show attendee list
Exhibitor Service Manual
Artwork for Show Directory Ads
Exhibitor Product Showcase Corridor
Exhibitor Listings for Show Directory

Now
Coming this month!
January 16, 2026
January 16, 2026
January 16, 2026