



## OCTOBER EXHIBITOR NEWSLETTER

We look forward to welcoming you to **APEX EXPO 2026** and the **Advanced Electronic Packaging Conference 2026 – Component-to-System-Level Integration**, the largest event in North America for electronics manufacturing!

### Learning Lounge on the Show Floor

Presentations for the Learning Lounge will focus on **Workforce Training & Certification** — highlighting the strategies, tools, and best practices that support training, certification, and workforce development in the electronics manufacturing industry.

If you're involved in preparing, upskilling, or certifying the next generation of electronics professionals, we invite you to join the Global Electronics Association's mission to build a skilled, confident, and credentialed workforce. [Submit a proposal today](#) and help shape the future of our industry.

### NEW this year! Design Village & Technology Pavilion

Be at the forefront as the event enters a new era. This new show area on the show floor spotlights companies shaping the future of next-generation design and simulation solutions — from advanced packaging to system-level integration.

Unlike the technical conference, which is non-commercial in nature, presentations in the Technology Theater are designed to market your products and services. Highlight how your design tools, technologies, and solutions accelerate time-to-market, improve manufacturability, and enable smarter product development.

Space is limited — [Secure your 30-minute presentation slot](#)

### **2026 Show Hours**

Tuesday	10:00 am – 6:00 pm
Wednesday	9:00 am – 6:00 pm
Thursday	9:00 am – 2:00 pm

### **Coming Soon!**

- Exhibitor Registration
- Exhibitor Service Manual
- Online Exhibit Hall

### Advertising Opportunities

#### **Printed Show Directory**

The show directory is the ultimate platform for connecting your brand with customers who are actively seeking solutions for their manufacturing needs. By advertising, you'll gain **Year-Round Access** to this highly qualified audience: Our recent survey shows that the Show Directory a long-lasting reference tool for attendees with 70% of respondents indicating they take the directory home with them after the event and 59% of respondents refer to the directory throughout the year as a trusted buying resource.

**Preshow Email Banner Ads:** Distribution reaches 80,000+ key industry leaders and decision makers.

**Conference e-brochure Digital Ads:** Digital ads achieve 500,000+ impressions from a global audience.

**Advertisement Board:** Your company's custom designed 2-sided meter board (1 m wide x 2.5 m high) placed on the Main Aisle in the exhibit hall, delivering your message to purchase-authorizing professionals.

Don't miss the opportunity to keep your brand in front of key industry players all year round - [Secure Your Advertising](#)

### Sponsorship Opportunities

**Supporting Sponsor:** Logo prominently displayed on event signage, at the exhibit hall entrance, in the Show Directory, and on the event website.

**Attendee Lanyards, Exclusive:** As the exclusive sponsor of the official event attendee lanyard, your company will be front and center with its name or logo on the badge lanyards distributed to event attendees.

**Reusable Water Bottles (Exhibitor Provided):** Every conference attendee will receive your logo branded reusable water bottle for filling at water stations throughout the meetings/conference area during the event.

#### **Additional Sponsorship Opportunities:**

- Opening Keynote Sponsorship
- Women in Electronics Reception
- Conference Refreshment Breaks

[Become a Sponsor](#) and elevate your visibility.